

## Guaranteed investing on green technology

"It is not the goodness of the butcher, the brewer's or the baker's, which provides us food but the consideration of their own interest. We do not invoke their humanitarian feelings but their selfishness, nor we tell them about our needs but about their advantages. Led by an invisible hand to promote an end which was no part of his intention. By pursuing their own interest they frequently promote that of the society more effectively than when they really intend to promote it."

**Adam Smith, "An Inquiry into the Nature and Causes of the Wealth of Nations", 1776**



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Contributing to the  
environment  
preservation it is not  
just a matter of  
convictions nor of  
romanticism...

**It's business.**

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I RENOVABLES, SL**





## “It’s raining money”

**1** We live an era of fossil energy resources exhaustion. Solar energy is the most universal spread.  
The Sun is a renewable energy resource for free.  
“It’s raining money” ...

## Do you want to ignore it? Or do you rather prefer to take advantage of it?

**2** Energy “falling” on Barcelona:  
Day: 4,77 Kwh/m<sup>2</sup> Year: 1.741,05 Kwh/m<sup>2</sup> year

**3** Exploiting that “fallen” energy. :

**15%** in case of **electric energy** transformation:  
**255 Kwh/m<sup>2</sup> year**

**80%** in case of **thermal energy** transformation (heating water): **1.360 Kwh/m<sup>2</sup> year**



**4** Nowadays, how much are you paying for the utilities?\*

**0,15 €/Kwh electric energy**

**0,05 €/Kwh gas**

**0,08 €/Kwh oil**

\* january 2012

**5** “It rains”:

255 Kwh/m<sup>2</sup> year \* 0,15€ /Kwh el. en. = **38,25€/m<sup>2</sup> year**

1.360 Kwh/m<sup>2</sup> year \* 0,05€ /Kwh gas = **68,00€/m<sup>2</sup> year**

1.360 Kwh/m<sup>2</sup> year \* 0,08€ /Kwh oil = **108,80€/m<sup>2</sup> year**

**6** Do you own a property that receives sunlight?

**Yes**

AIR carries out a study of how to exploit it and the installation’s project. Then you can choose between two options:

As usual. **You make the investment.**

Or “for free option” we spare you 20 years to pay for the installation, on exchange of the 90% of the energy performance of the collecting installation.

**No**

AIR also allows you to take advantage of the situation.

You can invest on one of those installations obtaining on exchange a high level of revenues.

**7** Do you want to welcome with optimism every single day at dawn, realizing that the Sun is “working” for you?

**Don’t hesitate to contact us!**



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